

Order / Rev: 37511
Alt Order #: 08878030
Flight Dates: 10/08/12 - 10/16/12

Advertiser: Tarkanian, Danny R-USS
Product Desc: TARKANIAN/CON/REP
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$225.00		0.00			
E 3	8	10/09/12	10/15/12	8 News Now 6a M-F	CM	6-7a MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00
				8 News Now 6a M-F										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00		0.00			
E 4	8	10/09/12	10/15/12	CBS This Morning 7-9a	CM	7-9a MTWTF--	:30	6	\$200.00	LV2	0.00	NM	6	\$1,200.00
				CBS This Morning										
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				6	\$200.00		0.00			
E 5	8	10/09/12	10/15/12	Live w/Kelly	CM	9-10a MTWTF--	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00
				Live w/Kelly										
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$300.00		0.00			
E 7	8	10/09/12	10/15/12	8 News Now Noon M-F	CM	12-1230p MTWTF--	:30	5	\$325.00	LV2	0.00	NM	5	\$1,625.00
				8 News Now Noon M-F										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$325.00		0.00			
E 8	8	10/15/12	10/16/12	The Talk 2-3P	CM	2-3p MT-----	:30	2	\$375.00	LV2	0.00	NM	1	\$375.00
				The Talk										
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$375.00		0.00			
E 9	8	10/09/12	10/15/12	Ellen	CM	3-4p MTWTF--	:30	5	\$425.00	LV2	0.00	NM	5	\$2,125.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$425.00		0.00			
E 10	8	10/09/12	10/15/12	8 News Now 4p M-F	CM	4-5p MTWTF--	:30	4	\$450.00	LV2	0.00	NM	4	\$1,800.00
				8 News Now 4p M-F	(4:30 PM-5:00 PM)									
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$450.00		0.00			
E 11	8	10/10/12	10/16/12	8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	5	\$500.00	LV2	0.00	NM	5	\$2,500.00
				8 News Now 5-630p M-F										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				2	\$500.00		0.00			
Week:		10/15/12	10/21/12	MT-----				3	\$500.00		0.00			
E 14	8	10/10/12	10/16/12	8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$600.00	LV2	0.00	NM	5	\$3,000.00
				8 News Now 11p M-F										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				2	\$600.00		0.00			
Week:		10/15/12	10/21/12	MT-----				3	\$600.00		0.00			
E 16	8	10/13/12	10/13/12	CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
				CBS Early Show - Sat.										
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$95.00		0.00			
E 17	8	10/13/12	10/13/12	8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
				8 News Now Sat 5-7p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$225.00		0.00			
E 18	8	10/13/12	10/13/12		CM	Various -----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N40	8	10/08/12	10/14/12	Wed 9-10p Criminal Minds	CM	9-10p --W----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$12,000.00		0.00			
N41	8	10/08/12	10/14/12	Sun 3-4p Storm Stories 3-4p Storm Stories	CM	3-4p -----S	:30	1	\$525.00	LV1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$525.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		Sun 3-4p Storm Stories		3-4p		-----Su	:30	(\$525.00)	0.00	NM		
Credited [add mg's]														
N42	8	10/08/12	10/14/12	Sun 4-5P Elec Playgroun 4-5p Electric Playgrnd 2x	CM	4-5p -----S	:30	1	\$615.00	LV1	0.00	NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$615.00		0.00			
N43	8	10/08/12	10/14/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$265.00	LV1	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$265.00		0.00			
N44	8	10/08/12	10/14/12	Sat 4-5p Whacked Sport Whacked Out Sports 2X's	CM	4-5p -----S-	:30	1	\$475.00	LV1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$475.00		0.00			
N45	8	10/08/12	10/14/12	Sat 1235-135a DaVinci I Da Vinci Inquest	CM	12.35a-1.35a -----S-	:30	1	\$40.00	LV3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$40.00		0.00			
N46	8	10/12/12	10/12/12	Fri 8-9p NCIS	CM	8-9p ----F--	:30	1	\$1,800.00	LV4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,800.00		0.00			
N47	8	10/13/12	10/13/12	Sat 135-235a Cold Squa Cold Squad	CM	135-235am -----S-	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$100.00		0.00			
N48	8	10/15/12	10/15/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a M-----	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$25.00		0.00			
Totals												73	\$51,515.00	